

**An incredibly cost-effective way to advertise your products or services to the largest audience of hobby winemakers available on the Web. WineMakerMag.com traffic exceeds 68,250+ page views from 34,000+ unique visitors each month!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Banner sizes  
(width x height):**  
A = 720x90 pixels  
B = 300x250 pixels

**Banner file format:**  
• Image resolution 72 dpi  
• Color saved as RGB  
• 75kb maximum file size  
• .jpg, .gif, or .png files

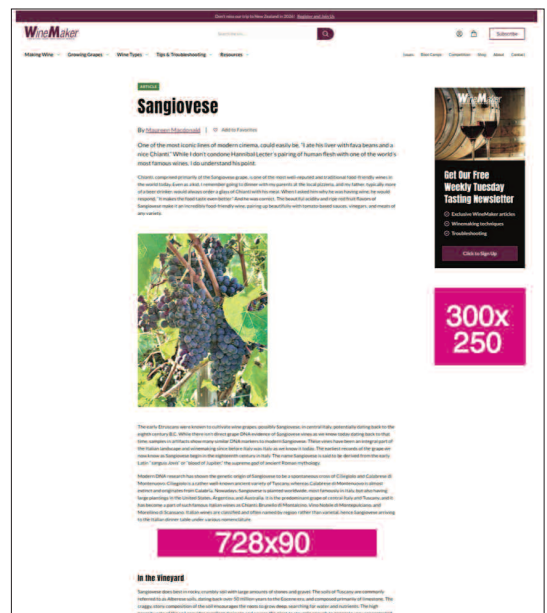
### 1. Select web banner package:

- ☐ **One Year:** \$2,000 for one year of WineMakerMag.com banners (120,000 total impressions guaranteed)
- ☐ **6-months:** \$1,350 for 6-months of WineMakerMag.com banners (60,000 total impressions guaranteed)
- ☐ **3-months:** \$750 for 3-months of WineMakerMag.com banners (30,000 total impressions guaranteed)
- ☐ **1-month:** \$275 for 1-month of WineMakerMag.com banners (10,000 total impressions guaranteed)
- ☐ **2-weeks:** \$175 for 2-weeks of WineMakerMag.com banners (5,000 total impressions guaranteed)

### 2. Banner campaign details:

Date to begin: ☐ ASAP or \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_

Link banner to the following URL:



### 3. Pre-payment information:

**Method of Payment :** ☐ Visa ☐ MasterCard ☐ Amex ☐ Check

Card Number: \_\_\_\_\_ Expire: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This advertising insertion order verifies your Winemakermag.com web banner advertising. Please return it today to confirm your banner rotation.

E-mail your web banner in BOTH 728wX90h and 300wX250h pixel sizes in .jpg, .gif, or .png format with a file size less than 75kb to [ad@winemakermag.com](mailto:ad@winemakermag.com)

\*We must receive prepayment for all insertions before we can run your ad. We accept Visa, MasterCard and company checks. Thank you!

Web banners will appear on Winemakermag.com within 2 business days of receipt of payment, completed insertion form and correctly-sized banner file unless specified otherwise on this insertion. No refunds will be given for cancellation of ad schedule.

WineMaker • 5515 Main Street, Manchester Center, VT 05255 • Telephone: 802-362-3981 • Fax: 802-362-2377 • e: [ad@winemakermag.com](mailto:ad@winemakermag.com)